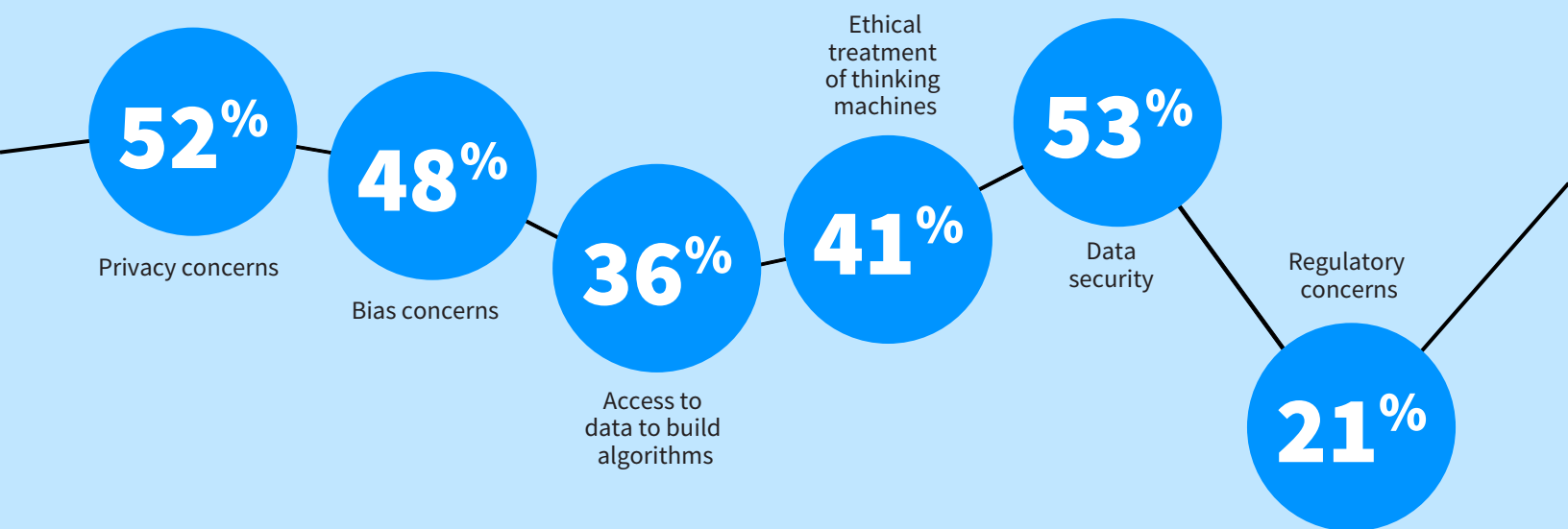


ETHICS AND BIAS

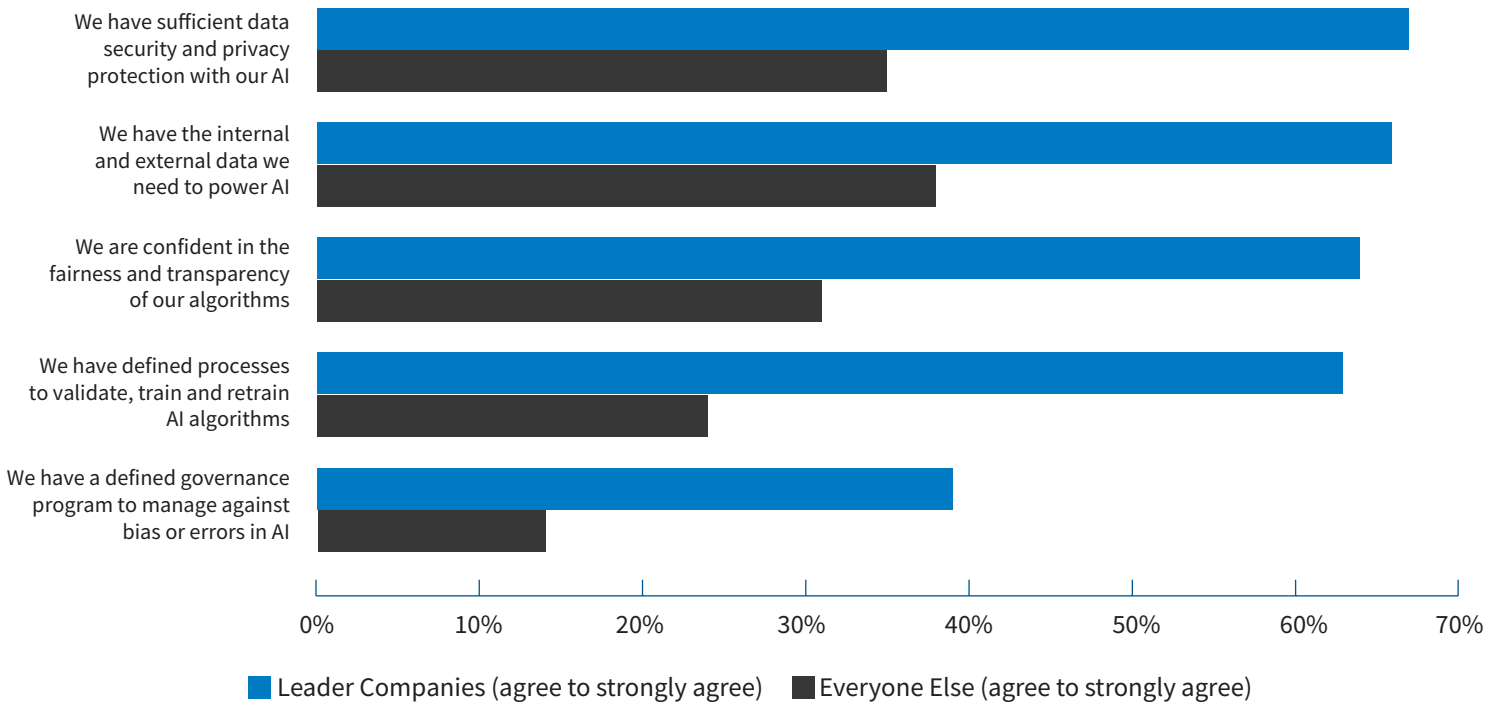
Managing accuracy and morality in AI

Companies must combat bias within data and algorithms that could skew insights and impact consumers.

ETHICS AND BIAS RANK NEAR THE BOTTOM IN COMPANY'S LIST OF TECHNICAL CONCERNS



THE RIGHT FOUNDATION TO MANAGE BIAS AND ETHICS



57% Disagreed to strongly disagreed they had a defined governance to combat against bias and errors

28% Surveyed agreed or strongly agreed they had an effective process to validate, train and retrain algorithms